

ORDER

FIRST COAST NEWS



Orders	Order / Rev:	715964	Primary AE:	Jim Quinn
	Alt Order #:	06333249	Sales Office:	T-PHI
	Product Desc:	FRIENDS OF C MACK	Sales Region:	NAT
	Estimate:	501		
	Flight Dates:	09/26/12 - 09/27/12		
	Original Date / Rev:	09/24/12 / 09/24/12		
	Order Type:	Political		
Agency	Name:	McLaughlin & Associates/ POL	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		566 South Route 303	Agency Commission:	15%
		Blauvelt, NY 10913		
Advertiser	Name:	Mack,C/ R / Senate	New Business Thru:	
	Demographic:	A65+	Order Separation:	00:15:00
	Product Codes:	IS-Candidate/US Senate	Advertiser External ID:	
	Priority:	P-3	Agency External ID:	
	Revenue Codes:	AGY, GEN, POL		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals		
08/27/12	09/27/12	2	\$450.00	\$382.50	September 2012	2	\$450.00
					Totals	2	\$382.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Jim Quinn	Start Of Order - End Of Order	100%
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	09/26/12	09/27/12	FCN News at 11pm	CM	M-Su 11p-11:35p	-- WT---	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
M-Su 11-11:35p															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 -- WT--- 2 \$225.00 0.00															
Totals													2	\$450.00	